

<http://inceb2009.su.ac.th> or <http://www.inceb.org>

### The First Call For Papers

Our lifestyle is more and more digital everyday. From the time we get up in the morning until the time we go back to bed, we are involved with all kinds of digital things, e.g. digital alarm clock, digital home, digital communication systems, etc. Virtual life starts with digital convergence in communications, followed by user's friendly software and services, search for information on the web, personal diary on the net or blogging, e-Business and e-Commerce, digital home and e-Entertainment, e-Learning and m-Learning, e-News and e-Book, digital library and databases, and e-Government and e-Services. The virtual lifestyle is supported by the availability of all kinds of "e", from e-Auction, e-Banking, e-Commerce, and so on up to e-Society.

iNCEB is an international conference and provides a central forum for students, researchers, experts and developers to discuss various issues and developments in the broad field of e-Business and other related areas.

The objective of the conference is to bring together leading researchers and professionals from all over the globe and from many disciplines to exchange ideas and share research solutions to problems of e-business in our virtual world and to identify new issues and directions for future research and development work. For the 8th iNCEB conference, the list of topics includes the following:

### The list of topics of interest includes (but not limited to)

#### e-Business Process Aspects

- Strategic and International Issues in e-Business
- e-Marketing and e-Advertising Technologies
- e-Business Process Modeling, Integration, and Monitoring
- Transaction and Workflow Management
- Electronic Data Interchange
- XML for e-Business, Enterprise Application Integration
- Service Oriented Architecture, Interoperability

#### Intelligent e-Business System

- Data and Knowledge Engineering in e-Business
- Information Retrieval and Web Search Techniques
- Information Integration and Mediation
- Data Warehouse, Data Mining & Knowledge Recovery
- Web Data Visualization
- Multimedia Data Issues & Stream Processing
- Natural Language Processing

#### m-Business

- Ubiquitous Services, Location based Service
- e-Game and e-Entertainment, Telemetric

#### e-Supply Chain Management & e-Logistics

- Collaborative e-Business, Formation of Supply Chains
- Coalition, Virtual Enterprises, Supply Relationship Management, Enterprise Resource Planning
- e-Transportation and Distribution

#### e-Customer Relationship Management

- Web Site Monitoring, Customer Behavior
- Web Usage Mining

#### e-Negotiation and e-Contracting

- e-Auction Mechanisms
- Bidding and e-Negotiation Technologies

#### e-Security & Audit Management

- Collaborative Filtering
- Web Personalization
- Intelligent User Interface

#### e-Legal & Laws

- Intellectual Property Rights
- e-Trust (Privacy Issues in e-Business)

#### e-Payment

- Pricing and Metering On-Demand Services

#### e-Business Design and Developments

- Web Services Computing, P2P Computing
- Grid Computing for e-Business
- e-Project Management, e-Quality Control

#### e-Government

- e-Strategy, e-Policy, e-Democracy
- e-Voting, e-Society, e-Taxation, e-Service
- e-Government Knowledge

#### Applications, Case Studies & Best Practices in e-Business

- e-Banking, e-Tourism, e-Healthcare, e-Tailing
- e-Learning, e-Training, e-KM, e-University
- Web 2.0

#### Virtual Organization, Virtual World, Digital Content, IT Service Science, Cashless Society and any other related topic

### Important Dates for The First Call For Papers

Full paper submission  
Notification of paper acceptance  
Camera-ready papers  
Pre-Registration  
Workshop and Tutorial Day  
Conference Day

June 15, 2009  
September 1, 2009  
September 21, 2009  
October 2, 2009  
October 28, 2009  
October 29-30, 2009

### Paper Submission

All manuscripts must be prepared according to the guideline that is provided by the conference. Each submitted paper must include a title, the names and addresses of all authors (including email addresses), and the body. The length of submitted papers must be no more than 8 pages. All papers must be submitted electronically via the conference website. Each paper will be exposed to full blind peer review. It is absolutely essential that you follow the instructions. Papers submitted via other means will not be considered.

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