

29 October 2009

Sky Ballroom A Floor 8, Garden Wing Building		Sky Ballroom B Floor 8, Garden Wing Building	
11.00 - 11.20	<p>WHAT DO WE KNOW ABOUT E-BUSINESS MODELS IN PRACTICE?</p> <p><i>Susan Lambert, Robyn Davidson</i></p>	11.00 - 11.20	<p>EVALUATING AN INSTRUMENT TO MEASURE CUSTOMERS' SATISFACTION WITH INTERNET BANKING APPLICATIONS: A QUALITATIVE APPROACH</p> <p><i>Md Mahbubur Rahim, JieYing Li</i></p>
11.20 - 11.40	<p>AN INTELLIGENT RECOMMENDATION SYSTEM FOR STUDENT RELATIONSHIP MANAGEMENT</p> <p><i>Kanokwan Kongsakun, Chun Che Fung and Wudhijaya philuek</i></p>	11.20 - 11.40	<p>INFORMATION SHARING AND REUSE IN E-KM USING THE SEMANTIC WEB TECHNOLOGY</p> <p><i>Seung Hwan Kang, Jira Yammeesri, Sim Kim Lau</i></p>
11.40 - 12.00	<p>DETERMINATION FACTORS FOR THE READINESS OF THAI SMALL AND MEDIUM AGRICULTURAL COOPERATIVES BUSINESS TO MARKET UNDER THE ECOMMERCE SYSTEM</p> <p><i>Chanchai Petchprapunkul</i></p>	11.40 - 12.00	<p>IMPACT OF ELECTRONIC BUSINESS AND INFORMATION TECHNOLOGY ADOPTION ON OPERATIONAL AND CUSTOMER PRODUCTIVITIES IN HOSPITALITY INDUSTRY</p> <p><i>Sirawit Sirirak</i></p>

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14.30-14.50	AN ONTOLOGY FOR E-BUSINESS MODELS BASED ON S.C.O.P.E. OF CRM <i>Sahand KhakAbi, Mohamamd R. Gholamian, Morteza Namvar</i>	14.30-14.50	ENHANCED OPERATIONAL PROCESS OF SECURE NETWORK MANAGEMENT <i>Song-Kyoo Kim</i>
14.50-15.10	TAMING THE BUSINESS SYSTEMS DEVELOPMENT CRISIS WITH AGILE DEVELOPMENT METHODS <i>Roy Morien</i>	14.50-15.10	MALWARE'S IMPACT ON E-BUSINESS & M- COMMERCE : THEY MEAN BUSINESS! <i>Jonathan Juin Yang Pan and Chun Che Fung</i>
15.10-15.30	GEO-ONTOLOGY FOR CULTURAL KNOWLEDGE <i>Ubonrat Phumisathan, Panjai Tantasanawong</i>	15.10-15.30	A HIGH QUALIFICATION BIOMETRIC FOR MOBILE INTRUDER DETECTION <i>Premchai Phoorivatana, Pattarasinee Bhattarakosol</i>

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15.50-16.10	DSG: A DECISION SUPPORT SYSTEM FOR GARMENT INDUSTRY <i>Benjapuk Jongmuanwai, Jitimon Angskun, Thara Angskun</i>	15.50-16.10	APPLYING ONTOLOGY AND METADATA FOR TOURISM INFORMATION <i>Patitta Suksomboon Garcia, Atchara Leeraphong, Nanthiya Ariyapichai</i>
16.10-16.30	A STUDY ON A REQUIREMENTS AND TOOLS FOR REAL TIME FLEET MANAGEMENT E-BUSINESS SYSTEMS IN THAILAND <i>Sirilak Borirug, Chun Che Fung, Wudhijaya Philuek</i>	16.10-16.30	ELECTRONIC BUSINESS MODEL SELECTION BASED ON FIRM'S INTELLECTUAL CAPITAL <i>Morteza Namvar, Mohammad Reza Gholamian, Sahand KhakAbi</i>
16.30-16.50	A STUDY ON THE CURRENT STATUS OF THE UTILIZATION OF WEB 2.0 TECHNOLOGY AMONG POPULAR THAI WEBSITES <i>Wudhijaya Philuek, Atchara Rueangprathum, Chun Che Fung</i>	16.30-16.50	IDENTIFYING AND MEASURING ELECTRONIC SERVICE QUALITY GAPS <i>Robyn Davidson</i>

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16.50-17.10	CLUSTERING XML DOCUMENTS USING PATH-BASED APPROACH <i>Ei Ei Mon, Khin Nweni Tun</i>	16.50-17.10	EFFICIENT BAYESIAN NETWORK INFERENCE FOR WEATHER FORECASTING <i>Aye Nandar</i>
17.10-17.30	ELIMINATING MULTIPLE NOISE PATTERNS IN WEB PAGES FOR WEB DATA EXTRACTION <i>Thanda Htwe</i>	17.10-17.30	IMAGE ZOOMING WITH LINEAR INTERPOLATION <i>Ah Nge Htwe, Mi Mi Nge</i>
17.30-17.50	MULTIAGENT COORDINATION IN E-UNIVERSITY <i>Thiri Haymar Kyaw, Ni Lar Thein</i>	17.30-17.50	VALUE-BASED PREDICATE FILTERING TECHNIQUE OF XML DOCUMENT USING ONTOLOGY <i>Yi Yi Hlaing</i>