

## **HOW INTEL POWERS GREEN IT**

*Paul Haines.*

Enterprise Manager for SE Asia

### ***ABSTRACT***

Paul will talk about how Intel powers Green IT, covering sustainable manufacturing, energy efficient performance, design for the environment, and policy and industry influencing. The relevance of Intel's relentless pursuit of Moore's Law will be presented and how advances in silicon micro architecture transform into more efficient data centers and workplaces.

### ***MY BIO***

Paul Haines is Enterprise Manager for SE Asia, looking after Intel's enterprise accounts in the region for data center and client computing solutions.

He carries over 20 years experience in IT, in a variety of industries such as healthcare, information security, software development and financial services.

Paul is a graduate of the University of Surrey, UK with a BSc (Hons) in Physics.