



# The 8th International Conference on e-Business (iNCEB 2009)

October 28th - 29th, 2009 @ Windsor Suites Hotel Bangkok, THAILAND

The Conference Theme of iNCEB2009 is "Taming Business Crisis with Mobility and Green IT Eco-systems"

## iNCEB2009 Program Schedule

Date	Time	Activities	Place
Web 28 October 2009	08.00 - 09.00	Tutorial Registration (Free)	Petch Room Floor 11, Suite Wing Building
	09.00 - 10.15	<b>Tutorial Section I</b>	Petch Room Floor 11, Suite Wing Building
		<i>"Ambient Intelligence with S+S and Cloud Computing"</i>	
		<b>Speaker ::</b> Dr. Prasopchoke Parmongkit (Microsoft)	
	10.15 - 10.45	Coffee Break	Petch Room Floor 11
	10.45 - 12.00	<b>Tutorial Section II</b>	Petch Room Floor 11, Suite Wing Building
		<i>"Service Science and its current role in Green IT"</i>	
		<b>Speaker ::</b> Dr.Sasiporn Usanavasin (SPU)	
	12.00 - 13.30	Lunch (Traditional Japanese Cuisine) 	Japanese Restaurant Floor 1, Garden Wing Building
	13.30 - 15.00	<b>Tutorial Section III</b>	Petch Room Floor 11, Suite Wing Building
		<i>"How Intel powers Green IT"</i>	
		<b>Speaker ::</b> Paul Haines (Intel)	
15.00 - 15.30	Coffee Break	Petch Room Floor 11	
18.00 - 20.00	Welcome Dinner Party (VIP only) 	Windsor Suites Café Floor 1, Suite Wing Building	
Thu 29 October 2009	08.00 - 08.30	Conference Registration	Sky Ballroom A Floor 8, Garden Wing Building
	08.30 - 09.30	Open Ceremony	
	09.30 - 10.30	<b>Keynote Speaker I</b>	Sky Ballroom A Floor 8, Garden Wing Building
		<b>Topic ::</b> <i>"Cloud Somersaulting e-Business Services"</i>	
		<b>Speaker ::</b> FOONG Sew Bun, IBM Distinguished Engineer	
	10.30 - 11.00	Coffee Break	Sky Ballroom A&B Floor 8, Garden Wing Building
	11.00 - 11.20	Paper Presentation Session I	
	11.20 - 11.40	Paper Presentation Session II	
	11.40 - 12.00	Paper Presentation Session III	
	12.00 - 13.00	Lunch (International Buffet) 	
	13.00 - 14.30	<b>Keynote Speaker II</b>	Sky Ballroom A Floor 8, Garden Wing Building
		<b>Topic ::</b> <i>"Data Center for ECommerce Business Continuity"</i>	
		<b>Speaker ::</b> Prof.Dr.Srisakdi Charmonman President of Thailand Chapter of the ACM	
	14.30 - 14.50	Paper Presentation Session IV	Sky Ballroom A&B Floor 8, Garden Wing Building
	14.50 - 15.10	Paper Presentation Session V	
	15.10 - 15.30	Paper Presentation Session VI	
	15.30 - 15.50	Coffee Break	
	15.50 - 16.10	Paper Presentation Session VII	
	16.10 - 16.30	Paper Presentation Session VIII	
	16.30 - 16.50	Paper Presentation Session IX	
	16.50 - 17.10	Paper Presentation Session X	
	17.10 - 17.30	Paper Presentation Session XI	
17.30 - 17.50	Paper Presentation Session XII		
18.00 - 19.00	Program Committee Meeting (Closed)	Sky Ballroom B	
18.00 - 21.00	Grand Dinner and Closing Ceremony	Budsarakham Room Floor 32, Suite Wing Building	